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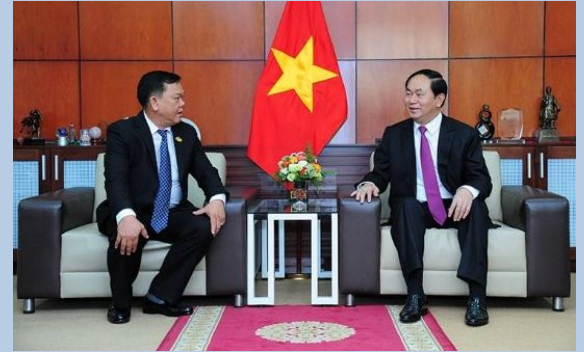
UEH Newsletter

The University of Economics Ho Chi Minh City, Vietnam

THE 40th ANNIVERSARY OF UEH

On the 27th of October 2016, the University of Economics Ho Chi Minh City ceremonially celebrated its 40th anniversary. Over 40 years, UEH has grown, constantly changed, and made a great contribution to the development of Vietnam.

On this occasion, UEH respectfully welcomed the President of the Socialist Republic of Viet Nam, Prof. Tran Dai Quang, as well as many delegates from all over the world who have long-term partnerships with UEH.



Prof. Nguyen Dong Phong and the Vietnamese President Prof. Tran Dai Quang



Receiving flags of honor by Central Government and HCMC People's Committee

During the ceremony, the story about the last 40 years was told by several video clips which emphasized the successful outcomes of many generations of teachers and students. In recognition of UEH's local and global contribution to the development of society, UEH was awarded the "flags of honor" by Central Government and HCMC People's Committee.



UEH 40th Anniversary at Hall 116, UEH Campus A

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INTERNATIONAL STUDENTS FESTIVAL

In order to celebrate 40 years of establishment, UEH organized the International Student Festival.

It was successfully held with the participation of 10 countries including France, the Netherlands, Australia, New Zealand, Japan, Korea, Thailand, Laos, Cambodia and Vietnam. In order to introduce the different cultures and the countries' own characteristics, the students set up booths which presented the 40 years of partnership with UEH. One of the major highlights was the art performance of each nation to promote its culture.



Welcome international students

On this occasion, representatives of Consulate Generals and cooperation programs between UEH and international schools whose students are studying at UEH were welcomed at the event.

UEH is striving to strengthen the solidarity and the pride of its students as well as its personnel to enhance the cooperation with local and international organizations. Throughout the series of activities UEH insisted on the strength of a leading university in Vietnam, reaching international level. UEH has developed over a long period of time and wants to continue to grow further in the future by means of cooperation with its partner universities.



Welcome Representatives from Consulate General



Traditional Custom Performance



Traditional Art Performance



Traditional Dance Performance

CONFERENCES

1st ASIA-PACIFIC INFINITI Conference on International Finance

On the 7th and 8th of December, the 1st ASIA-PACIFIC INFINITI Conference was held at the University of Economics Ho Chi Minh City, co-chaired by the University of Trinity College Dublin (Ireland) and Monash University (Australia). Since its constitution, it was held annually in Ireland and in Europe. This year, UEH had the honor to be the host of the 1st ASIA-PACIFIC INFINITI Conference.

The Conference Organizing Committee received more than 600 papers from universities all over the world. Finally, 90 authors were chosen from over 20 different countries such as Ireland, Australia, France, UK, Germany and China. Including four plenary sessions and 30 parallel sessions, the seminars dealt with 30 various themes on International Finance

After the first parallel sessions, the keynote speech about “Revisiting the Price-Volume Relationships” was held by Prof. Batten from Monash University, the editor of the “Emerging Markets Review” and a renowned scholar in emerging markets and international finance.



Group photo of all the participants at the 1st ASIA-PACIFIC INFINITI Conference

On the second day, the 8th of December, the workshop “Meet the Editors” was chaired by Prof. Kearney from Monash University. During the seminar, leading international finance journals were represented by their managing editors. The special journal issues included Emerging Market Review, Finance Research Letters, International Review of Financial Analysis, Journal of Banking & Finance, Journal of International Financial Markets, Institutions & Money, Journal of Multinational Financial Management and Research in International Business and Finance

In the evening, all the participants attended the Gala Dinner which took place in the Reunification Palace, a historical monument which symbolizes the culmination of the Resistance War in 1975.



Researcher asking the Board of Editors for publishing at Workshop



Welcoming to the Gala Dinner



Prof. Nguyen Dong Phong gave a souvenir to the Co-Chair Prof. Lucey and Prof. Batten



Gala Dinner at the Reunification Palace in HCMC

2nd SWISS-ASEAN Learning and Teaching Conference (SALT)

As a member of the Executive Board and the Senior Advisory Committee of SALT Association, UEH had the great honor to organize SALT 2nd Board Meeting on the 27th and 28th of October. The non-governmental and not-for-profit SALT association which is located in Switzerland exists for the purpose of promoting the sharing of research, learning and teaching knowledge among academics, researchers and practitioners in Europe and ASEAN countries through strategic collaborations. On the occasion of the 2nd Board Meeting, UEH's President, Prof. Nguyen Dong Phong, welcomed several guests from universities all over the world: The University of Applied Science and Arts Northwestern Switzerland, Universiti Teknologi Malaysia, Universiti Malaysia Kelantan, San Beda College in Manila, Bandung Institute of Technology Indonesia and Thaksin University from Thailand as well as the Foreign Trade University in Vietnam.

Due to the development of SALT association, the agenda contained mainly organizational and administrative issues such as the SALT Organization Structure, Conference's Organizing Committee etc. which led to many innovative ideas and results.



During the meeting



During the tea break time



Group photo of all the SALT members

Seminar on “Fostering an Innovation-led economy in Vietnam”

On the 4th of November 2016, a delegation of Asian Development Bank (ADB) visited UEH and co-organized the seminar "Fostering an Innovation-led economy in Vietnam". On this particular occasion, ADB representatives, the Vice President of ADB Mr. Stephen Groff, the Director of ADB in Vietnam Mr. Eric Sidgwick and the Senior External Relations Officer of Viet Nam Resident Mission ADB Mr. Dang Huu Cu, visited UEH. They were warmly welcomed by the President Prof. Nguyen Dong Phong, the Vice President Prof. Nguyen Trong Hoai and the Head of the Department of Research Administration and International Relations Dr. Tran Mai Dong, together with many researchers, lecturers and UEH Ph.D candidates.

During the seminar, Mr. Stephen Groff presented the regional growth and demographic trends; the role of innovation & productivity in Vietnam and ADB’s support for innovation and entrepreneurship in Viet Nam



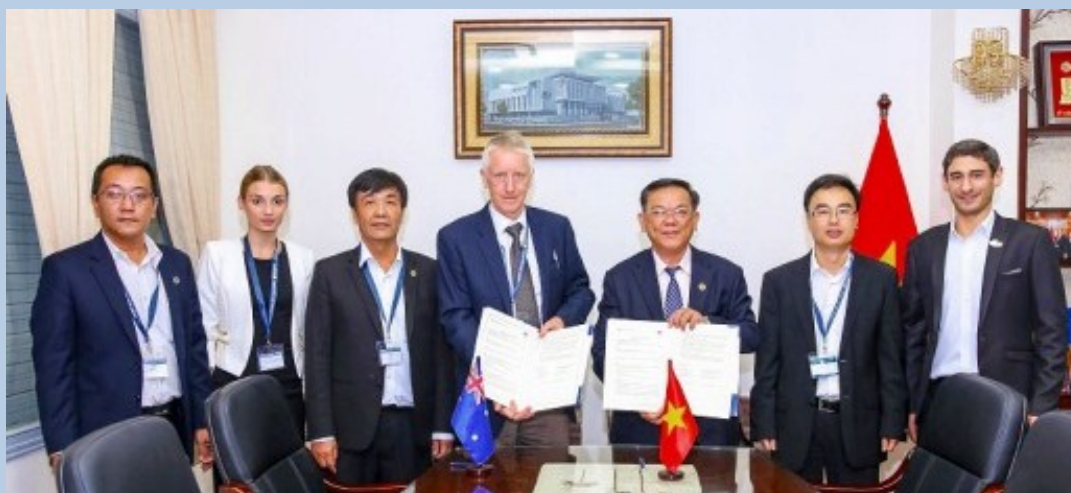
Vice President of ADB Mr. Stephen Groff

MEMORANDUM OF UNDERSTANDING (MOU)

UEH & Monash University, Australia

On 7th of December 2016, the University of Economics Ho Chi Minh City (UEH) and Monash University (Australia), a member of the group of eight leading research universities in Australia signed a Memorandum of Understanding.

This MOU aims at promoting collaboration on academic and research activities between the two institutions, including exchange of students and scholars, as well as collaboration on seminars, workshops and research areas of mutual interest.



The Dean of Monash University Prof. Colm Kearney, UEH’s President Prof. Nguyen Dong Phong, Vice President Prof. Nguyen Trong Hoai and delegates

UEH & Trinity College Dublin, Ireland

On the 11th of November 2016, the President of Trinity College Dublin (TCD) Michael Daniel Higgins and UEH's Vice President Prof. Nguyen Trong Hoai signed a 2+2 program agreement. This program fosters the cooperation between businesses and universities in the two countries, so that UEH students may be allowed to continue and complete their studies at TCD after completing their first two years at UEH.

Currently, UEH has signed 2+2 cooperation programs with Trinity College Dublin (Ireland); Northeastern University (USA), Queensland University of Technology (Australia) and Waikato University (New Zealand).



Signing ceremony

STUDENT EXCHANGE PROGRAMS

Universiti Tunku Abdul Rahman, Malaysia, at UEH

From 25th September to 4th October, Malaysian students from UTAR visited Vietnam for a 10 days short-term Student Exchange Program at UEH. Willing to learn about Vietnamese culture and economy, the students attended courses about the Vietnamese financial market, business culture, Vietnamese language etc. with great success.

Furthermore, UEH provided the opportunity to visit the company Yakult Co. Ltd for a better practical understanding of Vietnamese business and economy.

Besides learning about current affairs, the students also learned about the past of Vietnam by visiting historical monuments such as the Reunification Palace.



At Yakult Co. Ltd

Osaka Sanyo University, Japan, at UEH

Every year, students from Osaka Sanyo University (OSU) visit Ho Chi Minh City for their exchange program organized by UEH. In the end of 2016, UEH welcomed OSU's students from the 22nd of October to the 3rd of November. During this time, the students were

provided with many opportunities to learn about Vietnamese economy, society and culture. They attended business seminars, Vietnamese language courses and visited companies as well as cultural attractions in HCMC and in the South of Vietnam.



Bonding game

The University of Waikato, New Zealand, at UEH

The Vietnam Law Summer School Program 2016 took place from the 7th to the 20th of November, and was delivered for the first time by UEH. Ten MBA Students from the Faculty of Law of the University of Waikato came to Vietnam for forging friendships and experiencing the vibrant Vietnamese culture, as well as Vietnamese business law.

With their slogan “Unity, not uniformity” in mind, the students had huge a interest in the Vietnamese society and economy. Their curiosity was assuaged by many educational law seminars such as Vietnamese Corporate Law and Foreign Investment Laws. Furthermore they visited two international law companies and experienced Vietnamese history and life by crawling through the Cu Chi Tunnels and by visiting some historic sites as well as several museums in HCMC.

“University, classes, firm visits and students from Bell Club, at every turn we have been greeted with enthusiasm, warmth and kindness.”



Trip to the Mekong Delta



Group photo of Waikato University and UEH students



At one of two international law company visits

Tri-City Program with Singapore Polytechnic, Singapore, at UEH

In the framework of the nine weeks Tri-City Program of Singapore Polytechnic (SP), Singapore Polytechnic students had a study tour in Asian countries to learn about the culture, lifestyle and business environment of each country within three weeks.

In 2016, besides Indonesia and Thailand, the students also had the opportunity to visit Vietnam. UEH welcomed them from 17th of October to 5th of November in Ho Chi Minh City. During their exciting time in Vietnam, they attended seminars on society, culture and business which were held by UEH lecturers.

The acquired theoretical knowledge which could be applied successfully by SP and UEH students to solve a real-life project related to the Home Appliance and Oral Care and Wound Care industries in Vietnam which was sponsored by Panasonic as well as Johnson&Johnson.

Furthermore, each of the SP students experienced the Vietnamese life and hospitality by staying in a homestay with a UEH student and visiting many places in HCMC and Vietnam such as Notre Dame Cathedral, Tay Ninh Province, and the Mekong Delta.



Homestay living

It has been amazing 3 weeks here. You're an amazing team and over the time you have grown like a second family to me. I will really miss you all!



Ho Chi Minh City by night



Farewell party with UEH's students and Head of IRO